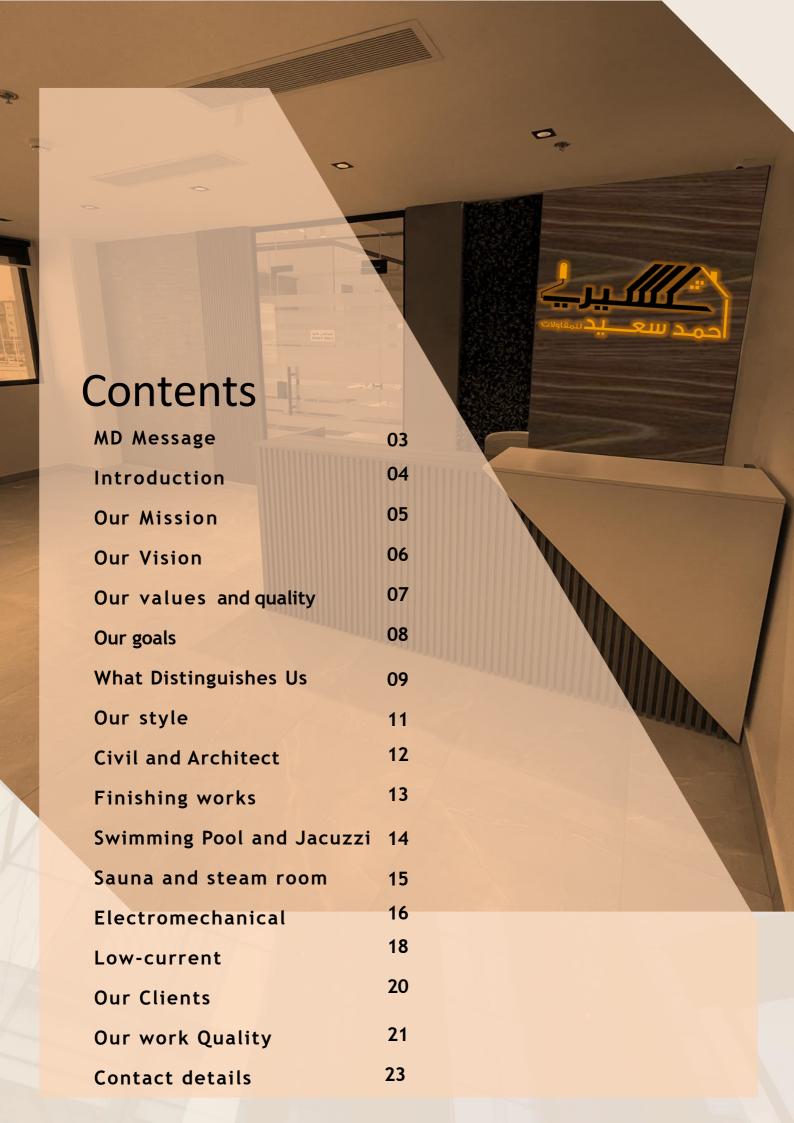




ملتزمون بالإبداع Innovate or Evaporate



A Message from the CEO

Innovate or Evaporate

As CEO, I am proud of our team's dedication to excellence and innovation in every project we undertake. Our commitment to quality and integrity drives our success and enables us to deliver exceptional results.

I am honored to have the opportunity to share with you the exciting developments and unwavering commitment that define our company. We believe construction is not just about building structures— it's about creating lasting value and forging enduring relationships. Our success is driven by our dedication to excellence, innovation, and integrity in every project we undertake. Over the past ten years, we have achieved significant milestones that reflect our team's hard work and dedication. From completing projects landmark embracing to practices sustainable and leveraging cutting-edge technology, our journey has been marked by continuous growth and a steadfast commitment to quality. Looking ahead, we are more focused than ever on our mission to deliver superior construction solutions that exceed expectations. to life.





Our strategic goals include expanding capabilities, enhancing client satisfaction, and contributing positively to the communities we serve. I want to extend my heartfelt gratitude to our exceptional team, loyal clients, and valued partners. Your trust and support are the cornerstones of our success, together, we will continue to build a future defined by excellence innovation. Thank you for visiting our website and for being a part of our journey. We look forward to the opportunities ahead and to working with you to bring your visions

Prof. Saeed Ahmed Asiri CEO



A Message from the Manager

The beginning was just a dream, then it comes true

Thanks to Allah the Almighty always and then to the efforts of the loyal employees of our institution.

odds crossed the achieved successes after success until we reached the forefront of the elite of companies in the kingdom, we did not spare any effort to keep our position in the forefront. The kingdom has accompanied economic development through modern and sophisticated methods that have helped to attract investors and increase the economic activity in the country, so we have been eager to continuously develop to raise the efficiency of the institution with the poli-cies and strategic plans we aspire.

Since we started our institution to business and reputation grows among our customers as one of the most prominent companies in quality the kingdom. The performance on all levels and satisfaction that we feel from our clients are the basis of our success and proud to stand behind it. Our team works in one spirit, each one of them has a strong sense of responsibility and a power to offer the best efforts they can.





We have established our principles based on making the concept of quality a sole option for ranging from work in projects requiring civil works such as parking, buildings and complex metal and concrete structures, to prestigious construction projects such as Commercial buildings, Residential Buildings, Various houses, and Sports facilities that it is characterized by high quality. In addition to the specialized infrastructure works to provide the best services to our customers, who believe in our power and our capabilities in fulfilling our obligations under all circumstances, as they trust that the result they receive will be above their level of expectations.

Ahmed Saeed Asiri

Executive Manager







Our institution

Our institution in contracting sector was established according to unique standards and deep experience inspired by its vision of construction. Our services are of the highest quality and workmanship

ABOUT US

Therefore, we ensured continuous development to upgrade our system, policies and strategic plans, which we contribute actively to enrich our society and earn the trust of our Clients, through the consolidation principles: credibility, professionalism and commitment.

Our institution is one of the leading companies in KSA, specialized in the field of construction and has gained vast experience and has made its name in the construction field.

institution HISTORY

We owns a great team of experts in the field of management to meet growing demand for advisory services and urban market by integrating global thought with local expertise.

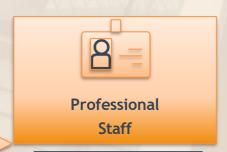
We highly experienced team, who have developed constantly to serve clients of

Our to meet their needs and have achieved considerable distinction in construction sector with the correct concept. By building various construction projects, qualifying to be the leading contractors in the field at the level of the Kingdom. We represented by management and engineering staff to understand the rules and established market thoroughly practical, academic fields, and accumulated field experience.

Construction and infrastructure projects were and remains among the most important priorities of us; diverse activities, backed by willingness and ability to meet market needs and customer expectations in terms of quality and standards.

Our sector mission was the beginning of an important urban recovery contributed to pushing the economic wheel to the Kingdom and the establishment of a new urban era as well as modern perspective.

We works on huge and medium size construction development projects in Saudi market, it is a specialized facility providing integrated urban services with professionalism and commitment to international quality standards.









To be among the innovative global corporates

The unique geographic location of the Kingdom of Saudi Arabia made it important for global trade and investment strategic center, help to attract investors and increase economic activity in the country in various fields. The contracting sector is one of the most important economic bases for most countries of the world. Saudi Arabia construction sector contributes directly to drive the growth of the country to move economic activity in many industries and activities associated with it.

Also generate a lot of job opportunities according to a report issued by the Council of Saudi Chambers, indicates that the recovery of the construction sector ensures the growth of activity in the development sectors and industries. It means, that the construction sector is the engine of growth in the national economy.

The contracting sector in the Kingdom of Saudi Arabia is witnessing rapid growth and increasing in the demand for specialized companies qualified to execute a number of large projects

Such works require high professionalism and efficiency in the performance. We are distinguished as our institution, it's our commitment towards quality and attention to details at all levels enabled us achieve consistently advanced results.

Our Vision





To be the first and most distinctive choice in contracting local industry through development and delivery of construction industry's services with the best levels of international standards and creativity excellence that meet clients needs using the rich expertise and extensive knowledge in the scope of construction. Moreover, we invest our experience and values of growth at all levels in order to become pioneers in the global market provide engineering excellence and customers and achieve the highest level of value by adhering to best practices in terms of governance and transparency.

To be unique institution at the level of the kingdom, with multiple investments, also to be able to lead and participate in the development of projects and companies with a studied scientific methods, and strategic investments in major companies.

We strive to establish our position as a leading institution and partner in the construction, development of projects, business excellence and sustainable.

We strive to be the leading institution specialized in contracting business, which has a pioneering position in the markets to provide innovative solutions for various projects.





Our Mission





We provide integrated construction services of highest quality and latest international standards with a full commitment to develop innovative development ideas in economic sectors and transforming them into effective projects with development dimensions to stimulate the sustained growth of our business.



- Work To effectively contribute to the fulfilment of the needs and aspirations of our society by providing the best services and urban products in accordance with a unique innovative concept of a professional team of professionals.
- Employing the accumulated experience of the institution since its inception, its market value and client's constant trust.







We Firmly Believe in our Values



The quality: it is confirmed at our institution, as every employee at our institution is eager to stick to the highest quality in each activities. The institution has executed number of massive projects using the latest international technologies and the highest specifications and requirements in terms of Quality, relying on a complete and highly qualified team dedicated to follow the application of quality standards. The institution implements the comprehensive quality system in its implementation of all business.



The innovation: We strive in a sustainable way to implement the innovative concept in the construction works and infrastructure to provide everything that is creative according to the latest science and engineering theories. With our full commitment in the embodiment the effective partnership to achieve success and full satisfaction



Transparency: It builds the trust and credibility with Clients, subcontractors, allies.

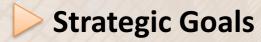


Clients' satisfaction: It is our first concern and priorities. High professional quality, credibility and honest, transparency and clarity, innovation and creativity, fast performance and execution, and develop the skills of the Engineering, Technical and Administrative staff of the institution.



Continuous Improvement: We work on creating a unique value everyday, and we pledge to be better each year than before





In setting strategic goals, the Foundation is guided by the Kingdom of Saudi Arabia's Vision 2030, which can be a key to achieving the Foundation's vision and mission:



Use of modern and advanced technology in production construction processes to improve efficiency and reduce costs.



Building partnerships with the private and governmental sectors and international institutions to exchange knowledge and experience and promote innovation and development.



Participate in the implementation and development of major infrastructure projects that promote the economic and social development of the kingdom.



Adhere to the highest quality and safety to achieve the international standards in all projects and gain a complete customer satisfaction.

We never stop doing innovation & Experience.





1 Years of experience

Since 2011, we have started by constant struggle and a hectic race to achieve positions in the fields of contracting, we have passed the odds, and we have made it to become a part of our daily life that is indispensable.

3 Continuous Improve

is the most successful Investing investment ever, as well as our principles of selectivity in selecting competencies is based on personal skills such as positive, striving for continuous training embracing values such core cooperation and credibility, we one of their rights, as we were keen to hone their skills and continue to provide a healthy working environment and adopt a policy of motivation, all to ensure their comfort thus to get the maximum productivity and quality as this what we gain

2 Pioneers in contracting

It is not easy to take the lead in a large and challenging sector such as the contracting sector and will not pass the intense competition except excellence. Long experience and high quality with the use of the latest technologies mechanisms and guaranteed for advanced us an leadership position. Our ability to execute projects, no matter how large and high quality has strengthened our position as one of the important and essential pillars of the constructing sector in the kingdom.

4 Innovative solutions

Our research and development team is taking care of this task, the traditional solutions are no longer satisfying our ambitions. Technical and technological methods are in spectacular twist which inspire us to offer solutions and services which satisfy our passion, and therefore, expect to hear what the unexpected, and see what you don't imagine, but you will be definitely happy with it.





Our Strategy

We are eager on the effective manner of human resources, material, financial, informational, ideas and time to develop strategies, objectives, policies, procedures, and general rules to execute any project and coordinate all its resources to achieve the desired goal.

CLIENT STATEMENT

Keeping up with modern technology in all of our activities:

The technology is a practical and effective weapon in all journals, our research and development team informs us about the latest technologies and solutions, and they decide the best methods and how to use them and optimize them to achieve the best results for us and our clients.

Commitment to our responsibility towards our community:

Our sense of responsibility towards our society stems from the fact that we are an integral part of this society, our sense of being a part of its members, we participate in its construction and proud to play our role in it with competence and love that extends its effects to the whole society categories.

Integrity:

We committed to promoting and implementing the highest standards of ethical conduct. We ask all our employees, suppliers and business partners to work in accordance with our ethical principles. All forms of bribery, corruption, immoral behavior and activities cannot be tolerated.





Our Innovative Work

Civil & Architecture









Prepare the site by digging to remove soil and rocks. Create a stable and level surface for construction. Build walls and partitions. Installing pipes, culverts, and channels. Drawing plans, creating models, and specifying materials. Creating layouts for rooms, corridors, and common areas. Designing beams, columns, and load-bearing walls.



Our Innovative work Finishing works









structural Ensure that all elements, including walls, ceilings, floors, and roof structures, are fully completed and inspected. Install and ensure the proper functioning of fixtures, fittings, hardware, such as doors, windows, cabinetry, lighting, and plumbing fixtures. Painting and decorating walls and ceilings, Installing flooring materials (tiles, wood, carpet). Carry out a detailed clean-up of the site to remove debris, dust, and construction residues. Ensure all areas are clean and presentable.







Our Innovative Work

Swimming Pool & Jacuzzi

Prepare the site by excavating and leveling the ground for the pool and jacuzzi. Install the pool structure, including walls and floor, followed by the jacuzzi installation. Ensure proper plumbing and electrical connections. Apply finishes to the pool and jacuzzi surfaces, such as tiles or plaster, and ensure all installations are completed.



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Install and test filtration systems, heaters, and pumps for both the pool and jacuzzi. Set up control systems for pool and jacuzzi operation, including lighting and water features.









Our Innovative work Sauna & Steam room







Prepare the site, including any necessary modifications to walls, flooring, and utilities. Install sauna walls, benches, heater, and electrical systems. Construct steam room walls, install steam generator, and ensure waterproofing and proper drainage.

Apply finishes to the sauna and steam room interiors, such as wood paneling for the sauna and tiles or waterproof materials for the steam room. Install benches, lighting, and any additional fixtures required.







Our Innovative work Mechanical Work













Mechanical works are crucial components in ensuring the comfort and safety of building occupants. These works include:

1. HVAC Systems:

Installation and maintenance of central and split air conditioning units to ensure proper air distribution and temperature control.

2. Plumbing and Sanitation:

Installation and maintenance of water supply and drainage systems to ensure clean water provision and efficient waste disposal.

3. Heating Systems:

Installation and maintenance of radiators, underfloor heating systems, and boilers to ensure warmth in cold weather.

4. Ventilation Systems:

Installation and maintenance of ventilation systems to improve indoor air quality and remove excess moisture and outdoors.

5. Fire Protection Systems:

Installation and maintenance of fire sprinklers, alarms, and fire hoses to ensure building safety.

6. Pumping Systems:

Installation and maintenance of pumps used in water supply, drainage, heating, and cooling systems

Our Innovative work Electrical work











Electrical works are a fundamental aspect of any construction or renovation project, focusing on providing and ensuring the safety and efficiency of electrical power. Key areas include:

- •Electrical Distribution: Installation of wiring, circuit breakers, and distribution panels to ensure safe and efficient power distribution.
- •Lighting: Design and installation of general and specialized lighting systems, including smart lighting.
- •Backup Power Systems: Installation of generators and batteries to provide power during emergencies.
- •Control and Automation Systems: Implementation of systems to control lighting and devices to enhance efficiency and reduce consumption.
- •Wiring Installations: Execution of various types of wiring and electrical extensions, including those under floors and behind walls.
- **Low current system:** Installation of surveillance cameras, alarm systems, and fire detectors to enhance safety.
- •Maintenance and Repair: Providing ongoing maintenance and repair Our Innovative work to ensure the continuity and efficiency of electrical systems.

Importance

Electrical works play a crucial role in:

- •Comfort: Providing power for all systems and devices.
- •Safety: Through advanced security systems and efficient power management.
- •Efficiency: By improving energy use with smart control systems

Our Innovative work Low-current

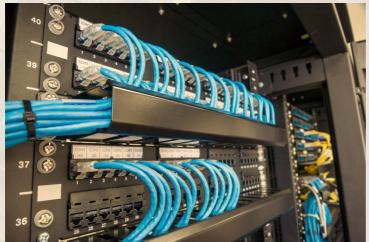




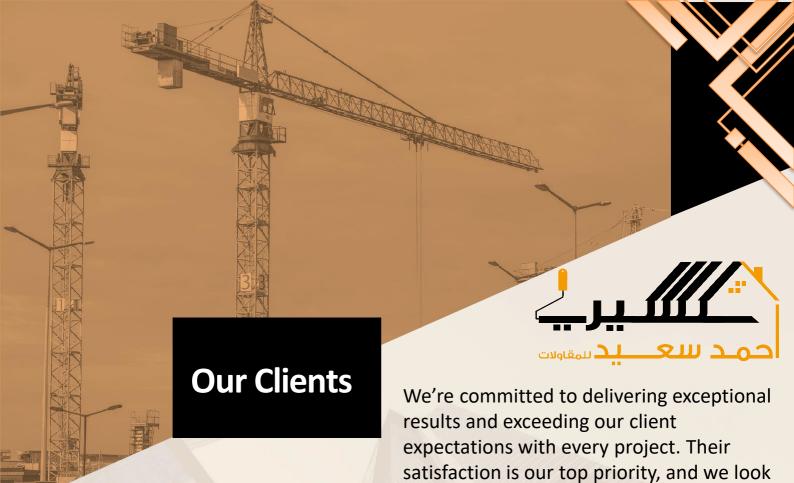




Install systems for telecommunication, data networks, and internet connectivity. Set up security systems including CCTV cameras, access control, and alarm systems. Install and configure building management systems, including automated controls for lighting, HVAC, and other functions











visions to life.



forward to working together to bring their

















Our Work Quality

Our institution in contracting sector was established according to unique standards and deep experience inspired by its vision of construction. Our services are of the highest quality and workmanship

BEFOR

















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